

Website audit

URL

Notes

Date of audit

Browsers tested

| | |
|-----------|--------------------------------------|
| Primary | IE 9.08 Chrome 16.0.9 Firefox 3.6.24 |
| Secondary | IE 7, IE8, Safari 5.1.2 |
| OS | Windows Vista Home Premium (SP2) |

Minor problems found using IE7; also some issues when using iPad. See Notes in Part 2 for comments and recommendations.

Devices tested

| | |
|------|---|
| iPad | ✓ |
| ✓ | ✓ |

Minor problems found. See Notes in Part 2 for comments and recommendations.

Validators used

| | |
|--------------------------------------|---|
| W3C Markup Validator | ✓ |
| W3C CSS Validator | ✓ |
| W3C Link Checker | ✓ |

Numerous validation errors and warnings found. See Notes in Part 2 for comments and recommendations.

Summary of findings

| | URL | Item | Comment | Notes | Priority |
|----|--------------------------|--------------|---|--|----------|
| 1 | /index.php | W3C CSS icon | Move to right. Is there a _ just to the left of the icon? | | 2 |
| 2 | /website_development.php | Page header | Inconsistent heading capitalisation, as noted below | | 2 |
| 3 | | Body text | Having a web site used to be a luxury - Now it is a necessity. > Having a website used to be a luxury - now it is a necessity. | | 2 |
| 4 | | | beginners > beginner's | | 1 |
| 5 | | | The same can be said about creating a great website. | This more or less repeats the previous sentence. | 3 |
| 6 | | | The key to a successful website is professional design. | This repeats the first sentence of the paragraph above | 1 |
| 7 | | | Up to date, affordable e-commerce services > Up-to-date , affordable e-commerce services | | 3 |
| 8 | | | Web page building > Web page-building | | 3 |
| 9 | | | Use of flash animation > Use of Flash animation | | 2 |
| 10 | | | over the Internet whether > over the Internet, whether | | 3 |
| 11 | | | user friendly > user-friendly | | 3 |
| 12 | /web_marketing.php | | To be successful online your website needs to attract more visitors. > To be successful online, your website needs to attract a significant number of visitors. | | 2 |
| 13 | | | A well designed website > A well-designed website | | |
| 14 | | | cost effective cost-effective | | |

| | | | | | |
|----|---------------|------------|---|--|---|
| 15 | | | <ul style="list-style-type: none"> • Drive Traffic to your Website > <ul style="list-style-type: none"> • Drive traffic to your website | This repeats the exact words used in the previous sentence - is that ok? | |
| 16 | | | & directories > and directories | Generally not recommender to substitute & for and unless text needs to be abbreviated | |
| 17 | | | <ul style="list-style-type: none"> • Site Optimisation > <ul style="list-style-type: none"> • Site optimisation | | |
| 18 | | | <ul style="list-style-type: none"> • "Pay-per-Click" > <ul style="list-style-type: none"> • "Pay-per-click" | | |
| 19 | | | Submission and search optimisation packages | This should really be h2 | |
| 20 | | | three packages (see table) | What table? | |
| 21 | | | SME's > SMEs | | |
| 22 | | | "pay per click" > "Pay per click" | This should really be h2 (ideally with extra spacing above) | |
| 23 | | | on-going monitoring > ongoing monitoring | | 2 |
| 24 | /products.php | Page title | | Solutions is perhaps a slightly confusing title for this page, especially as there's also a page called Restaurant solutions | |
| 25 | | Body text | Intranet | This should really be h2 | |
| 26 | | | Web IT 4U intranet solution > The Web IT 4U intranet solution | | 2 |